

What is Reach Out and Read®?

Reach Out and Read® is one of the nation's premier examples of a successful, evidence-based early literacy program. Reach Out and Read® started in 1989 and is a simple yet highly effective intervention based in medical clinics and features three key elements:

- Volunteers read with children in clinic waiting areas; a literacy-rich environment encourages reading and book-sharing;
- Pediatric healthcare providers educate parents about the importance of reading with their children every day, and;
- At every regular checkup between the ages of 6 months and 5 years, each child receives a brand new, age-appropriate book to take home and keep.

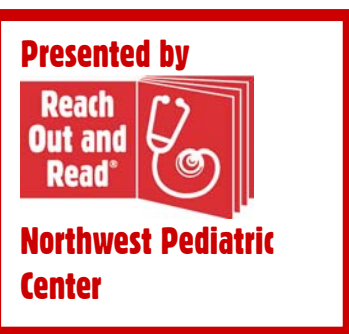
More than a dozen studies show that parents served by Reach Out and Read® are more likely to read with their young children, read with them more often, and provide more books in the home. Their children enter kindergarten better prepared to succeed, with larger vocabularies and stronger language skills—usually six months ahead of their peers!

Reading aloud with young children is the single most effective thing parents can do to prepare their child to succeed in school. The more words parents use when speaking to a 6-month-old infant, the greater the size of their child's vocabulary at age 3. Preschoolers who are read to as infants are exposed to as many as 30 million more words than comparable peers who were not read to in infancy.

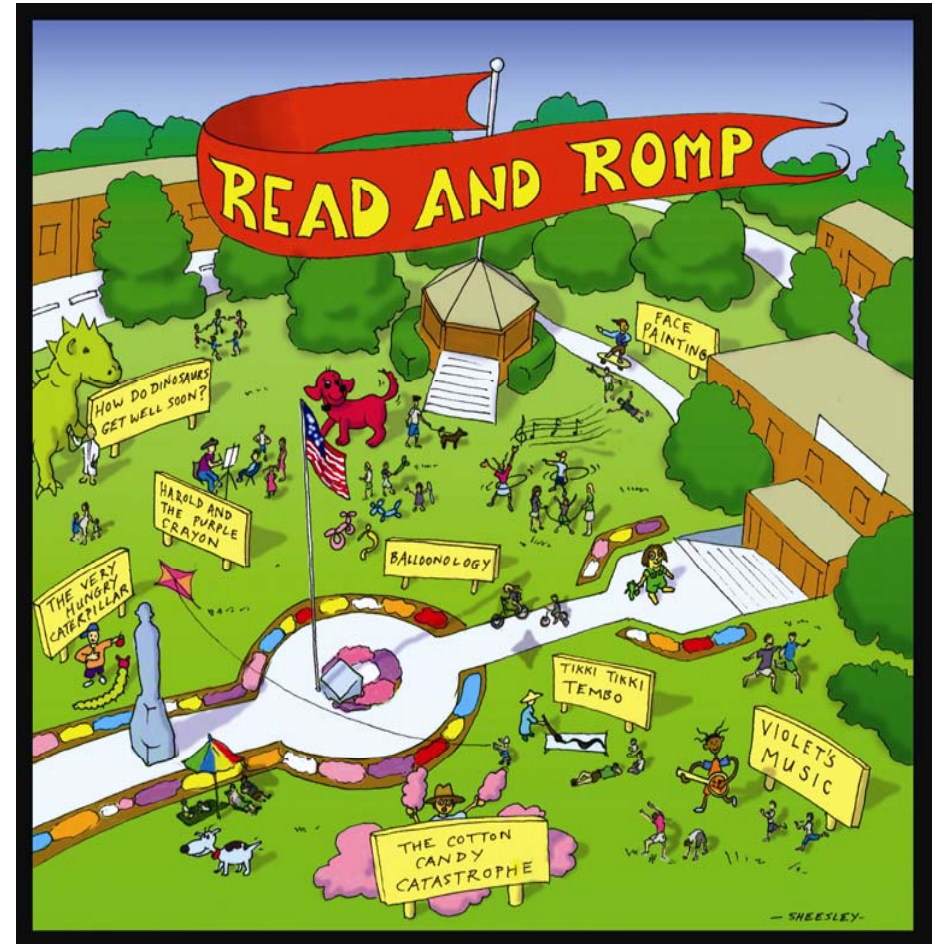
Reach Out and Read® at Northwest Pediatric Center is proud to join over 115 other Reach Out and Read® sites in Washington, serving over 68,000 children and families in 28 counties, and distributing over 115,500 books annually.

LOCAL SPONSORS MAKE REACH OUT AND READ® POSSIBLE:

Providence Centralia Hospital, Twin Cities Rotary Club, Northwest Pediatric Center, Chehalis Kiwanis Club, Centralia-Chehalis Soroptimist, TransAlta Community Transformers, Lucky Eagle Casino, Security State Bank, Rochester Chamber of Commerce, and many private donors.



2011 Read and Romp partners:



Read and Romp

A free family event celebrating the joy of reading

Saturday, July 23, 2011
12 noon - 4 pm, Washington Park
Centralia, WA

Read and Romp Storybook Stations

Join Clifford the Big Red Dog and Little Critter as you visit with each of these storybook favorites!

***Violet's Music* by Angela Johnson.** From the time she was a baby banging out rhythms with her rattle or a two-year-old making a horn to toot on, Violet played and sang and hummed and thought about music all the time. This tale celebrates music as much as it applauds being true to what you love.

ACTIVITY: YOUR KIDS WILL JOIN VIOLET IN MAKING MUSIC OF THEIR OWN.

***Harold and the Purple Crayon* by Crockett Johnson.** Armed only with an oversized purple crayon, young Harold draws himself a landscape full of beauty and excitement.

ACTIVITY: HAVE YOUR CHILD'S PORTRAIT DRAWN IN PURPLE BY PROFESSIONAL PORTRAIT ARTIST PETER SHEESLEY.

***Face Painting* by the editors of Klutz.** A fun, easy-to-follow book introducing children to the art of face painting.

ACTIVITY: FACE PAINTING! **SPONSOR:** LEWIS COUNTY EYE ON EARLY LEARNING COALITION & CHILDHOOD ACTION COUNCIL.

***Cotton Candy Catastrophe at the Texas State Fair* by Dotti Enderle and Chuck Galey.** The biggest state fair and a cotton candy machine going so haywire that it explodes cotton candy and follows a boy all over the fair...now that's a kid's dream!

ACTIVITY: ENJOY COTTON CANDY, EVERY KID'S FAVORITE!
SPONSOR: GREAT WOLF LODGE

***Tikki Tikki Tembo* by Arlene Mosel.** A re-telling of an old Chinese folktale about how the people of China came to give their children short names after traditionally giving their "first and honored" sons grand, long names.

ACTIVITY: MAKE BOOKMARKS AND HAVE YOUR CHILD'S NAME WRITTEN IN AUTHENTIC CHINESE CALLIGRAPHY.

SPONSOR: TIMBERLAND REGIONAL LIBRARY

***Giggle, Giggle, Quack* by Doreen Cronin.** When Farmer Brown goes on vacation, Duck and his barnyard friends get into all sorts of trouble.

ACTIVITY: PLAY ANIMAL CHARADES AND GUESS WHO THE TROUBLEMAKER IS WITH HEALTH & FITNESS INSTRUCTOR CARRIE JOHNSON.

***How Do Dinosaurs Get Well Soon?* by Jane Yolen.** At the doctor's office, do dinosaurs drag their feet, refuse to open their mouths, scream, and hide? Come and find out.

ACTIVITY: KIDS PRETEND TO BE DINOSAUR DOCTORS.

SPONSOR: NORTHWEST PEDIATRIC CENTER

***Balloonology* by Jeremy Telford.** The ultimate guide to balloon twisting for kids.

ACTIVITY: KIDS LEARN HOW TO MAKE THEIR OWN BALLOON CREATIONS.

***The Very Hungry Caterpillar* by Eric Carle.** This newly hatch caterpillar eats his way through a leaf and samples new foods every day of the week.

ACTIVITY: LIKE THE CATERPILLAR, KIDS WILL SAMPLE THEIR WAY THROUGH DIFFERENT FOODS AS THEY LEARN ABOUT HEALTHY EATING FROM REGISTERED DIETICIAN JODY KLINE

Read with your child 20 minutes a day!

